hypelinx™

A Private Collaborative and Social Network Software

Our Diversity vs Their Normality

Our Diversity	Their Normality
Custom Tailored	Off the Rack
Vertical	Horizontal
Wholesale	Retail
Your Servers	Their Servers
Concierge	DIY
Business Consultants	Software Coders
Consultative	Pre-Packaged
Exclusivity	Unrestricted/Shared
Private Brand	Generic
Proprietory	Widespread
Flexible	Rigid
Equity	Lease
Lean & Mean	Fat & Happy
Private	Open
Custom File Structure	File "Bins"
Integrated	Seperate
Professional	Free
Marketing Co.	Software Co.
Custom Pain Mgmt.	Aspirin